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2100 PENNSY	LVANIA AVENUE, N	REYES, MARIELA D		
SUITE 800 WASHINGTOI	N, DC 20037	ART UNIT	PAPER NUMBER	
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Please find below and/or attached an Office communication concerning this application or proceeding.

The time period for reply, if any, is set in the attached communication.

		Application No.		Applicant(s)			
Office Action Summary		10/767,468		HAN, HEE-CHUL			
		Examiner		Art Unit			
		Mariela D. Reye	s	2167			
The MAILING DATE of this Period for Reply	communication app	pears on the cove	r sheet with the c	orrespondence ad	ldress		
A SHORTENED STATUTORY P WHICHEVER IS LONGER, FRO - Extensions of time may be available under the after SIX (6) MONTHS from the mailing date - If NO period for reply is specified above, the - Failure to reply within the set or extended per Any reply received by the Office later than the earned patent term adjustment. See 37 CFF	M THE MAILING D. the provisions of 37 CFR 1.1 of this communication. maximum statutory period viried for reply will, by statute ree months after the mailing	ATE OF THIS CO 36(a). In no event, how will apply and will expire e, cause the application t	OMMUNICATION ever, may a reply be tim SIX (6) MONTHS from to become ABANDONEI	I. lely filed the mailing date of this coorsists U.S.C. § 133).			
Status							
Responsive to communicate This action is FINAL . Since this application is in a closed in accordance with the closed.	2b)∐ This condition for allowa	action is non-fin	rmal matters, pro		e merits is		
Disposition of Claims							
4) Claim(s) 1-15 is/are pendin 4a) Of the above claim(s) _ 5) Claim(s) is/are allow 6) Claim(s) 1-15 is/are rejecte 7) Claim(s) is/are object 8) Claim(s) are subject	is/are withdraged. d. cted to.	wn from consider					
Application Papers							
9) The specification is objected 10) The drawing(s) filed on Applicant may not request tha Replacement drawing sheet(s 11) The oath or declaration is o	is/are: a) ☐ acc t any objection to the) including the correct	epted or b) ob drawing(s) be held tion is required if th	in abeyance. See e drawing(s) is obj	e 37 CFR 1.85(a). ected to. See 37 C	• •		
Priority under 35 U.S.C. § 119							
 12) Acknowledgment is made of a claim for foreign priority under 35 U.S.C. § 119(a)-(d) or (f). a) All b) Some * c) None of: 1. Certified copies of the priority documents have been received. 2. Certified copies of the priority documents have been received in Application No. 3. Copies of the certified copies of the priority documents have been received in this National Stage application from the International Bureau (PCT Rule 17.2(a)). * See the attached detailed Office action for a list of the certified copies not received. 							
Attachment(s) 1) Notice of References Cited (PTO-892) 2) Notice of Draftsperson's Patent Drawing 3) Information Disclosure Statement(s) (Propage 1) Paper No(s)/Mail Date		4)	Interview Summary Paper No(s)/Mail Da Notice of Informal Pa Other:	te			

Art Unit: 2168

DETAILED ACTION

Response to Amendment

This Office Action has been issued in response to the amendment filed February 13th, 2008. Claims 1-15 are pending. Applicant's arguments have been carefully and respectfully considered.

Claim Rejections - 35 USC § 103

The following is a quotation of 35 U.S.C. 103(a) which forms the basis for all obviousness rejections set forth in this Office action:

(a) A patent may not be obtained though the invention is not identically disclosed or described as set forth in section 102 of this title, if the differences between the subject matter sought to be patented and the prior art are such that the subject matter as a whole would have been obvious at the time the invention was made to a person having ordinary skill in the art to which said subject matter pertains. Patentability shall not be negatived by the manner in which the invention was made.

Claims 1-15 are rejected under 35 U.S.C. 103(a) as being unpatentable over Beach et al (International Publication Number WO 01/47238) in view of Ranger (US Patent 5,999,940).

With respect to independent claim 1:

Beach teaches checking electronic program guides and search engine tables contained in broadcast signals received from at least one broadcast company (Paragraph [0018], discloses that a unit is in contact with a server during which time the current program information is downloaded to the unit), composing a total electronic program guide and search engine tables (Paragraphs [0036]-[0042]), discloses that the information received in the broadcast signals has to be indexed for easier searching), setting a keyword, the setting of the keyword

comprising selecting a name of a program as the keyword (Paragraph [0018] and Fig.2, disclose the user entering a search term where the search term can be a program title) and executing a default search engine and displaying search results obtained by the default search engine using the keyword (Fig. 4, discloses how the search engine is going to be executed and obtaining the results from said search engine).

Beach doesn't explicitly disclose that the search results are a plurality of hyperlinked web pages.

Ranger teaches that **the search results are a plurality of hyperlinked web pages** (Col. 1 Lines 35-39, discloses that the search results from a web search would be presented as hyperlinks).

It would be obvious for someone with ordinary skill in the art at the time of the invention to combine Ranger's teachings into Beach motivated by the fact that this would make the users participation easier given that this kind of convention has been used for a long time, and most users would be accustomed to this kind of search results representation.

With respect to claim 2:

Beach teaches that each of the search engine tables is a list of a plurality of search engines which each of the broadcasting companies selects among existing search engines (Fig. 2 and Paragraph [0019], discloses having various search options available).

With respect to claims 3 and 4:

Beach teaches that the search engines included in the search engine table are input from a user and registered to a search engine list (Fig. 5 and Fig.6, disclose that the user can input the search engine that they want to user).

With respect to claim 5:

Beach teaches receiving the keyword from a user if a program is not being broadcasted and the electronic program guide is not executed (Fig. 4, Element 44, discloses receiving the keyword from a user where the electronic program guide doesn't need to be executed because the search terms are already indexed in a database).

With respect to claim 6:

Beach teaches the medium enabling a user to access the hyperlinked web pages according to the user's selection (Fig. 4, discloses that after searching the user can select one of the possibilities to see more information).

With respect to claim 7:

Beach teaches the medium displaying all of the search engines shown in the search engine tables in addition to a web page of the search results. (Fig. 6, discloses that both the search results and the search engines would be displayed together).

With respect to claim 8:

Beach teaches that if another search engine is selected among the search engine list, search results obtained by the selected search engine using the keyword are displayed (Fig. 6, discloses that after a search is done you can narrow the search by specifying a new search)

With respect to claim 9:

Beach teaches that the setting of the keyword comprises selecting a name of a program that is being broadcasted through the medium or that is selected in an electronic program guide, which is being executed as the keyword. (Fig.4, discloses that the user can access information of a program that is being broadcasted through the medium).

With respect to claim 10:

Beach teaches that **the medium comprises a digital television receiving advanced television systems committee signal and having access to the internet**(Paragraph [0018], discloses that a client unit is connected to the internet through a server to download the electronic program guides).

With respect to claim 11:

Beach teaches that the checking comprises checking electronic program guides and search engine tables contained in broadcast signals received from

each of a plurality of broadcasting companies (Paragraph [0018], discloses that that the electronic program guides are received via broadcast signals from the vendors).

With respect to claim 12:

Beach teaches judging if an electronic magazine program function is called by a user, wherein the checking is performed only if the electronic magazine function is called (Fig. 2, discloses that the user accesses the menu and that the checking of the database is only done then).

With respect to claim 13:

Beach teaches separating electronic program guides and search engine tables from the received broadcast signals (Paragraph [0027], discloses that the program information data is downloaded from the broadcast signals and imported into a database where it will be classified), removing duplicative search engines from the separated search engine tables ((Paragraphs [0036]-[0042], discloses that the database is indexed therefore removing duplicate search engines) and including the separated electronic program guides and search engines, which were not removed, in the total electronic program guide and search engine table (Paragraphs [0036]-[0042], discloses that after the indexing process the electronic program guides will be complete and without repetition).

With respect to claim 14:

Beach teaches that **the default search engine is set by the medium**(Paragraph [009], discloses that the medium presents a default search engine to the user).

With respect to claim 15:

Beach teaches that **the default engine is set by the user** (Fig. 1, discloses that the user can choose the search engine to be used).

Response to Arguments

The following is the response to the arguments filed on February 13th, 2008.

Claim Rejections - 35 USC § 103

With respect to claim 1:

Applicant argues "Beach neither teaches nor suggests checking electronic program guides and search engine tables contained in broadcast signals, as Beach discloses nothing about receiving broadcast data signals or search engine tables in the broadcast signals." Examiner respectfully disagrees. Beach teaches (Paragraph [018] Lines 16-21) a client unit that is in periodic contact with a server when this contact is made program information is downloaded from a vendor. Therefore this program information is going to be broadcasted from the vendor to the server so that the client can access it.

Applicant also argues "Beach neither teaches nor suggests composing a total electronic program guide and search engine table" Examiner respectfully

Page 8

disagrees. As applicant points out the information database in Beach is indexed (Paragraphs [0036]-[0042]) and after it is indexed it can be searched for program information, therefore this index is in essence a search engine table)

With respect to claim 2:

Applicant argues "Beach neither teaches nor suggests that each of the search engine tables is a list of a plurality of search engines which each of the broadcasting companies selects among existing search engines" Examiner respectfully disagrees. Beach (Fig. 2 and Paragraph [019]) discloses different ways to search the received program information. This different ways requiring different information and using different search engines.

With respect to claim 3:

Applicant argues "Beach neither teaches nor suggests search engines included in the search engine table are input from a user and registered to a search engine list" Examiner respectfully disagrees. Beach (Fig. 2 and Paragraph [019]) discloses that the users can choose the type of search they would like to do and that each search would be done with different information and a different search engine.

With respect to claim 6:

Applicant argues "Beach neither teaches nor suggests the medium enables a user to access the hyperlinked web pages according to the user's selection"

Examiner would like to point out that the rejection for accessing hyperlinks is based on the Ranger prior art. However claim 6 claims a medium for <u>enabling</u> a user to access hyperlinks. Beach (Fig. 4) discloses a user being able to select a result and accessing said results information.

Conclusion

THIS ACTION IS MADE FINAL. Applicant is reminded of the extension of time policy as set forth in 37 CFR 1.136(a).

A shortened statutory period for reply to this final action is set to expire THREE MONTHS from the mailing date of this action. In the event a first reply is filed within TWO MONTHS of the mailing date of this final action and the advisory action is not mailed until after the end of the THREE-MONTH shortened statutory period, then the shortened statutory period will expire on the date the advisory action is mailed, and any extension fee pursuant to 37 CFR 1.136(a) will be calculated from the mailing date of the advisory action. In no event, however, will the statutory period for reply expire later than SIX MONTHS from the mailing date of this final action.

Any inquiry concerning this communication or earlier communications from the examiner should be directed to Mariela D. Reyes whose telephone number is (571) 270-1006. The examiner can normally be reached on M - F 7:30- 5:00 East time.

If attempts to reach the examiner by telephone are unsuccessful, the examiner's supervisor, John Cottingham can be reached on (571) 272-7079. The fax phone

Application/Control Number: 10/767,468 Page 10

Art Unit: 2168

number for the organization where this application or proceeding is assigned is 571-

273-8300.

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/M. D. R./

Examiner, Art Unit 2167

/DEBBIE M LE/

Primary Examiner, Art Unit 2168

May 5, 2008